

## Registration Form

**Note:** ADA Member Doctors attend at only **\$145.00 per course**, their staff members attend for **\$98 per course**. **All five courses for \$625.00 pp plus FREE attendance at the October 2011 Valley Forge CE course, AND, in addition, one course of your choosing (\*see note) at the Valley Forge Dental Conference in March 2012.**

**Non-ADA Member Doctors** may attend for **\$250 per course**, their staff for **\$98.00 per course**. Discounts and bonuses do not apply. Members, during the first five years after leaving school or residency will have a reduced rate of **\$350.00** for all five courses.

Course #	# of ADA Member Dentists Attending @ \$145.00 pp per course	# of Staff ADA Dentists Attending @ \$98.00 pp per course	# of Staff NON-ADA Dentists Attending @ \$250.00 pp per course	# of Staff NON-ADA Dentists Attending @ \$98.00 pp per course	Total Attending	Total Dollar Amount
Course #1 Friday, OCT 14, 2011						
Course #2 Friday, NOV 18, 2011						
Course #3 Friday, JAN 13, 2012						
Course #4 Friday, APRIL 20, 2012						
Course #5 Friday, MAY 18, 2012						
Totals						

Please make checks payable to: **Montgomery-Bucks Dental Society**

For more complete course information and to register online, please check the Montgomery-Bucks Dental Society Web Site at: [www.mbds.org](http://www.mbds.org)

Doctor's Name: \_\_\_\_\_

Staff Names: (Positions) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-mail: \_\_\_\_\_

Doctor's ADA Number: \_\_\_\_\_

Please send this portion of the form, along with a check to: **Montgomery-Bucks Dental Society**

**C/O Montgomery-Bucks Dental Society  
PO Box 633, Green Lane, PA 18054-0633  
Phone: 215-234-4203  
mbdsdr@comcast.net**

## Continuing Education Fact Sheet

Our thanks to our underwriting sponsor

### PDAIS

whose support made the 2011-2012 Montgomery-Bucks Continuing Education Series such an important and incredible value.

ADA Members Doctors attend at only **\$145.00 pp per course**, their staff members attend for **\$98 per course**. **All five courses for \$625.00**. If you register before October 1, 2011 you will receive, **FREE attendance at the October 26, 2011 Valley Forge CE Course and Free attendance at one course of your choosing at the March 2012 Valley Forge Dental Conference**.

**Non-ADA Members and guests** will be charged the fee of **\$250 per course**, their staff attend for **\$98.00 per course**. Member dentists, during their first five years of leaving dental school or residency will have a reduced rate of **\$350.00** for all five courses.

**Location:** All courses are held at the Normandy Farm in Blue Bell, Pennsylvania.

**Time:** Registration 8:00 a.m. to 9:00 a.m. Course begins at 9:00 a.m. and concludes at 3:30 p.m. Six hours of CE credit will be given for each course.

**Includes:** All breaks, lunch and instructor handouts.

**Limited Enrollment:** Note enrollment is limited! Course participation is on a first come, first serve basis. Don't be locked out of the best CE deal in town. Register early!

**Accreditation:** All courses are acceptable for AGD credit.

Further information on each course and each presenter can be found on Montgomery-Bucks web site at [www.mbds.org](http://www.mbds.org)

For information by phone, please call:  
**215.234.4203**

#### NOTE:

- ★ No refunds for any reason.
- ★ Late Fee of \$50 will be assessed for registration within 7 days of any course
- ★ Doctors are not permitted to transfer admission to the seminars to any other doctor or staff.
- ★ A few VFDC courses are excluded.

## Directions to Normandy Farm

1401 Morris Road  
Blue Bell, PA 19422  
Telephone: 215-616-8100

From Route 76 - Take Route 476 (Blue Route) to Germantown Pike West Exit. Take Germantown Pike West to Route 202. Go North (right) on 202 and Normandy Farm is on left approximately 6.2 miles at the intersection of 202 and Morris Road.

From the Pennsylvania Turnpike - Exit at Norristown and take Germantown Pike West and proceed as above.

From Route 309 - Turn South on Route 202 and Normandy Farm is on the right approximately 6 miles.

**Note:** The entrance to Normandy Farm is just north of and diagonally across the street from the entrance to the Montgomery County Community College.

“The Second District Valley Forge  
Dental Association Course  
“Infection Control  
That Thing You Do, Why Do You Do It?”  
with Dr. John Molinari  
Wednesday, October 26th, 2011 - 9AM-4PM

## Spring Valley Forge Dental Conference

“The Joy of Dentistry”  
Wednesday, March 7, 2012  
Thursday, March 8, 2012  
Friday, March 9, 2012

For Additional Information and Directions Contact:

1-800-854-vfdc  
[www.vfdc.org](http://www.vfdc.org)



PDAIS  
and  
The  
**Montgomery-Bucks  
Dental Society**  
Proudly Present  
our  
**2011-2012  
Continuing  
Dental  
Education  
Program**



## Seminar #1 Friday, October 14, 2011

### “The Fascinating World of Oral Lesions”

#### THIS WILL COVER:

- The process of developing a differential diagnosis (taking a history, physical examination), pathways to a definitive diagnosis and management strategies.
- Early detection of oral cancer and potentially malignant oral lesions (including a section on HPV and oral cancer, and all the adjunctive techniques).
- Benign white lesions, red lesions, pigmented lesions, oral lumps and bumps.
- Diagnosis and management of dry mouth.
- Tobacco (and alcohol) cessation

#### LEARNING OBJECTIVES:

Early detection and prevention of oral cancer and potentially malignant oral lesions as well as the management of HIV infected patients, and occupational exposures.



**Dr. Ross Kerr** received his DDS from McGill University in 1989 and his MSD and Certificate in Oral Medicine from the University of Washington in Seattle. He became a Diplomate, American Board of Oral Medicine in 2000. He is currently a Clinical Associate Professor, Department of Oral and Maxillofacial Pathology, Radiology and Medicine, NYU College of Dentistry. His clinical practice is with the NYU Dental

Faculty Practice at NYU Medical Center in NYC. His clinical teaching areas include oral diagnosis and treatment planning, emergency dentistry, oral mucosal diseases, facial pain, salivary dysfunction, halitosis, dentistry for the medically complex and special needs patients. He has a long line up of grants and over twenty publications in peer reviewed journals. Dr. Kerr speaks internationally on Oral Cancer and Early Diagnosis and Oral Manifestations of HIV Disease.

## Seminar #2 Friday, November 18, 2011

### “The Changing World of Dental Risk Management”

As the practice of dentistry has evolved over the past twenty years and will continue to evolve the risks have and will change. Current trends in the practice of dentistry with new materials and techniques have created the need for updated risk management guidelines. Information on documentation, protocols of treatment, communications, literacy issues, and informed consent will be stressed. Evolving information on the close relationship of medical and den-

tal conditions will require awareness of proper protocols and risk management skills. Recent advancements in soft tissue screening technology will be discussed as will other new technologies that have the potential of expanding dental practice into new areas with associated new risks.



**Philip Barbell, DDS** graduated from the University of Pennsylvania School of Dental Medicine in 1963. He has been in private practice in New Jersey for 38 years, at the same time achieving the prestigious FAGD from the Academy of General Dentistry. Concurrently, he served in several capacities with insurance companies from Board Member to President to CEO. His long involvement with organized dentistry has

included Delegate to the ADA House, consultant on Dental IPA's to the ADA and many roles with the New Jersey Dental Association, including President. He currently serves as co-chairman of the ADA Advisory Committee on Health Literacy in Dentistry.

Dr. Barbell is an Expert on Dental Risk Management. His lecture will explore future dental risk management issues as Dental Providers expand their scope of expertise.

## Seminar #3 Friday, January 13, 2012

### “Dental Products, Technology, Trends and Techniques”

**Abstract:** New products, techniques, and devices enter the dental industry each year with claims of being superior. How do you select dental products with so many choices and questionable marketing tactics? What new innovations are worth the investment and will they replace conventional, time proven products? What trends in new products, techniques, and technologies are emerging? What technologies should you invest in now or is best to wait? Clinicians Report (CR) evaluates and tests thousands of dental products, materials, and techniques on an independent basis. This practical presentation will draw from their 35 years of research, experience, and clinical observations to address both “new” and “old” dentistry and its practical place in the dental practice. Course objectives include:

#### LEARNING OBJECTIVES:

- Describe what new technologies, materials, and products should be considered and how to integrate them into your practice
- Discuss what makes a high quality product and how dentists should look for them
- Compare tried and trusted techniques and products to those that claim are new and improved
- Discuss the relationship between ROI (return on investment), ethics, and good dentistry
- Compare new technologies and techniques with LED curing lights, ceramics, CAD/CAM, intraoral imaging, lasers, digital radiography, implants, surgery, prosthodontics, restorative, preventative, and more



**Dr. Paul Child, DMD, CDT** is the CEO of CR Foundation, a non-profit educational and research institute (formerly CRA). He conducts extensive research in all areas of dentistry and directs the publication of the *Gordon J. Christensen CLINICIANS REPORT®*, and their other publications. Dr. Child graduated from Case Western Reserve University School of Dentistry, completed a Prosthodontic residency at LSU, and maintains a private practice at the

CR Dental Health Clinic in Provo, Utah. He is also a Certified Dental Technician through the National Board of Certification in Dental Lab Technology. Dr. Child lectures nationally and internationally to many dental associations, societies, study clubs and universities. He also co-presents the “*Dentistry Update®*” course with Drs. Gordon and Rella Christensen. He lectures on all areas of dentistry, with an emphasis on comparing new and emerging technologies to those products, devices, and techniques that are already well-proven. He maintains membership in many professional associations and academies, and is on the editorial board of several journals.

Additional information: CR Foundation exists as the only non-profit, independent research institute that tests and compares dental products and techniques from around the world to confirm efficacy and clinical usefulness. Paul leads CR's 40 on-site professionals and over 400 clinicians who are volunteers that perform field evaluations in their study clubs, private practice, and academic settings. Results for all of this activity are published in the monthly *Gordon J. Christensen CLINICIANS REPORT®* which is available around the world in nine languages and on the internet.

## Seminar #4 Friday, April 20, 2012

### “Optimal Aging - Living to 100!”

At least 75% of healthcare costs in the U.S. are spent on treating diseases such as heart disease, diabetes, breast cancer, prostate cancer, and obesity. Many of these diseases are largely preventable and even reversible by simple choices that we make in our lifestyle. When it comes to aging gracefully--we want it all! We want to feel good, look good, and most of all live a long healthy life. This informative and entertaining course will look at some of today's major health concerns and will offer suggestions and recommendations to help achieve a long healthy life.

#### LEARNING OBJECTIVES

- Understand the risk factors and preventive strategies for heart disease and common cancers.
- Understanding the impact of obesity on health.
- Learn the tips for weight loss, exercise and good nutrition (even chocolate can be healthy!)
- Understand the role of inflammation as it relates to health.

### “The 4 S's of Optimal Aging: Sex, Sleep, Stress and Social Networks”

Dr. Steinberg will present the impact of sex, sleep, stress on disease and aging. The importance of social networks, optimism and laughter and their benefit to successful aging will be discussed. In a fun and entertaining format participants will gain an understanding of what is involved to age well.

#### LEARNING OUTCOMES

- Discover the commonalities of successful aging and disease prevention
- Discuss the impact of sex, stress reduction and sleep in maintaining a healthy life

- Understand how optimism and strong social networks create the healthiest life styles
- Experience laughter as the best medicine for a long healthy life



**Barbara J. Steinberg, DDS** received her D.D.S. from the University of Maryland School of Dentistry and completed a residency at the Medical College of Pennsylvania. She is Clinical Professor of Surgery at Drexel University College of Medicine, as well as Adjunct Associate Professor of Oral Medicine at the University of Pennsylvania School of Dental Medicine. She is a Diplomate of the American Board of Oral Medicine.

Dr. Steinberg specializes in the treatment of medically compromised patients. She is a nationally and internationally invited lecturer in the area of dental treatment of the medically compromised patient and women's health, and has authored numerous articles and contributed to major textbooks on these subjects.

For the last eight years Dr. Steinberg has been named by Dentistry Today “One of the Top Clinicians in Continuing Education”. Dr. Steinberg is a former spokesperson for the American Dental Association on Women's Oral Health Issues and has had numerous television appearances, including Good Morning America. She represented the American Dental Association at a congressional briefing on Women's Oral Health Issues and presently serves on the Health, Nutrition and Fitness Board of Women's Day Magazine.

## Seminar #5 Friday, May 18, 2012

### “My patient keeps getting cavities...”

#### LEARNING OBJECTIVES

- Understand how to intervene medically in the caries process
- Control rampant caries with focused therapeutics
- Implement an effective preventive protocol for high and low risk patients
- Prolong the life of restorations in all patients



**Dr. Brian B. Nový** is an assistant professor of restorative dentistry at Loma Linda University, where he teaches a variety of courses including caries management, evidence-based dentistry, dental materials, and operative dentistry. He maintains a private practice in Valencia, California and acts as clinical director for two non-profit dental clinics in southern California serving the homeless and those in life transitions. In his spare time he serves as the Vice President of the Foundation for Worldwide Health (a NGO

dedicated to improving professional healthcare and health education in developing countries). Dr. Nový lectures throughout the world on advances in the science of dental caries. While he spends a lot of time researching the predictive quality of saliva in relation to microbial growth patterns, he is actively involved in organized dentistry and serves as the co-chair of the western CAMBRA coalition with Dr. John Featherstone. Dr. Nový has presented at the World Health Organization's Global Conference on Health in Geneva, Switzerland, and the California Dental Association Foundation presented him with the Dugoni Award for “Outstanding contributions to dental education”. In 2009, the American Dental Association awarded Dr. Nový and his office the title, “Adult Preventive Care Practice of the Year.”