

Advertising Rates for the Montgomery Bucks Dental Society Website 2009 www.MBDS.org

Website location per month with Bulletin ad (billed separately) per month without Bulletin ad

Home page	\$80.00	\$100.00
Meeting page	\$60.00	\$75.00
Cont Ed page	\$40.00	\$50.00
Sponsor page	\$20.00	\$25.00

Advertising Rates for the Montgomery Bucks Dental Society Bulletin 2009

Montgomery-Bucks Dental Society BULLETIN

The Bulletin of the Montgomery-Bucks Dental Society is published 7 times a year and is mailed to over 900 dentists.

I wish to advertise in the Bulletin for the following issues for 2009
Sept. _____ Oct. _____ Nov. _____ Jan. _____ Feb. _____ Apr. _____ May _____

AD RATES	SIZE	SINGLE ISSUE	4 ISSUES	7 ISSUES
Full Page	4 3/4" x 7 1/2"	\$175.00	\$162.00 each	\$150.00 each
Half Page	4 3/4" x 3 5/8"	\$140.00	\$130.00 each	\$120.00 each
Quarter Page	4 3/4" x 1 3/4"	\$90.00	\$85.00 each	\$80.00 each
Inside Cover (front or back)	4 3/4" x 7 1/2"	\$192.00	\$180.00 each	\$170.00 each

CLASSIFIED AD RATES

Members: \$25.00 for 25 words or less, \$.25 for each additional word.
Non-members: \$30.00 and \$.30 for each additional word
Box numbers are available at the additional charge of \$5.00 per insertion.
The Bulletin reserves the right to edit classified ad copy.

There will be a one-time set-up charge of \$25.00 for any typesetting that we must have done by our printer, in addition to the monthly insertion rate. No proofs will be sent for approval. All copy is subject to editorial review prior to approval for publication. A copy of the Society's advertising standards is available upon request.

TERMS OF PAYMENT

Payment is due upon receipt of issue and invoice. 15% discount permitted to advertising agencies only. No cash discounts.

Make all checks payable to: Montgomery-Bucks Dental Society.

Please send all copy directly to the Editor.
All articles must reach the Editor by the first of the month prior to the month of publication.

NAME OF ADVERTISER _____
SIGNATURE _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____
PHONE(with area code) _____

Please Print out form and mail to:

Dr. Anne O'Day 3503 York Road
Furlong, PA 18901
Fax: 215-794-0210
odayortho@verizon.net