

Montgomery Bucks Dental Society  
Executive Council Meeting  
DATE: 1/6/22  
Minutes

**Present:** J. Freedman, M. Garbin, H. Ghazzouli, L. Green, A. Greenfield, T. Howley, D. Kaffey, R. Lewin, C. Limberakis, A. Mason, H. Qing, W. Rivera, N. Rosenthal, N. Silva, A. Steinkeler, L. Stone

**Call to Order:** 7:07 PM, President Steinkeler

Minutes from the November 17th meeting were unanimously approved.

**I. Reports of Officers**

- A. President** - Dr. Steinkeler reports he is hoping to get new projects rolling in the spring. The recent Covid surge will delay some of these events, but he is hoping to do a Study Club and Business Symposium event virtually. Encouraged everyone to watch their email to get more involved in the planning for these events.
- B. President-Elect** - Dr. Garbin is starting to think about goals for his presidency next year. He advised everyone to reach out to him with any ideas.
- C. Corresponding Secretary** - No new activity to report.
- D. Recording Secretary** - No new activity to report.
- E. Treasurer** - There was a discussion about whether or not a grant was received from the ADA for the Elmwood Park Zoo event last year. Dr. Garbin questioned if it was submitted to Metrix and will follow up about that. Dr. Freedman states if we can write the grant again with a different focus, we may be able to get the grant again. He will pass that information along to Dr. Farrell.
- F. Directors to 2nd District/ADA Delegation** - The next 2nd District meeting is Tuesday, January 18th. Reports must be in by Friday. Dr. Howley reminded everyone that the free CE session replacing Valley Forge is Friday, March 11. It is free to all 2nd District dentists and the website went live today.

**II. Committee Reports**

**A. Communications**

- 1. Bulletin** - Dr. Lewin reports that the Holiday Bulletin came out already, and early February is the next bulletin. She plans to have a 12 page edition, as there are no upcoming social events to advertise. Dr. Steinkeler

will come up with an article, maybe a politically oriented article. Drs. Qing and Limberakis will participate in the final Member Spotlight.

2. **Informatics** - No activity to report.
3. **Business Manager** - No activity to report.

## **B. Education**

1. **All Day CE** - Dr. Howley reports that the first program is next Friday, Jan. 14.
2. **Distinguished Speakers Series/Evening CE** - The next dinner and evening CE is March 7th.
3. **Sponsorship - Fellowship** - Dr. Steinkeler says Citibank is sponsoring the Business Symposium and Study Club. Dr. Kaffey suggests that we give sponsors something extra to keep them happy, for example a blurb in the Bulletin. Dr. Howley states that they are thanked on the website, but we can write a short paragraph about what the program is and who the sponsors are and put that in the Bulletin. Dr. Steinkeler will write this, and will see if they want their website linked or name and address placed in the Bulletin. He says there has been no negative feedback from sponsors, but commitments are more sporadic. Dr. Howley says most sponsors feel it's a very limited window of exposure, and suggests using the Bulletin as a way to give them extra exposure. Dr. Limberakis says we should encourage sponsors to engage with the participants; perhaps they can do a drawing for something like an Amazon gift card to attract interest.
4. **Social Programs** - No activity to report.
5. **Fellowship & Advisory** - No activity to report.

## **C. Finance**

1. **Audit** - No activity to report.
2. **Budget & Finance** - Dr. Rosenthal just received the P&L for the dental society. She notes that there was a 20k deficit, and advises that we evaluate this to ensure that we are spending funds prudently.

## **D. Governance**

1. **Nominating** - No activity to report.
2. **Constitution & By Laws** - No activity to report.

## **E. Membership**

1. **Membership** - Dr. Freedman initiated a discussion about the Harp and Crown event with neighboring dental societies, and suggests we plan more events like this for the future. He suggests 2 members from Chester

Delaware, 2 from Philadelphia, and 2 from Lehigh Valley come together to plan 2 events per year. The Board agrees that this is a good idea, and it was advised to form a Component Cooperative Committee within Montgomery Bucks. Next week at 2nd District meeting, Dr. Seinkeler will bring up this idea with local groups.

Dr. Rosenthal says that the Council of District (COD) says a viable active membership committee is important. There will be a meeting on the 2nd week of February. 1 person from each district has a vote, and they can make suggestions to the Board of Trustees.

2. **Membership Benefits** - No activity to report.
3. **New Dentist Subcommittee** - Dr. Greenfield says the Elwood Zoo event is planned for May 22. The cost will be \$15/person, under 2 free. Discussion about \$40/family instead. Dr. Rosenthal suggests revenue neutral social events because we are operating at a deficit. No budget was submitted for the event this year. Dr. Greenfield reports it is 5k to pay for the event. Dr. Ghazzouli recommends finding a way to make it work within the budget. There was a discussion about this, as well as about sponsorship covering part of the event. Dr. Howley suggests we remember that members pay dues and that we need to decide what dollar amount we want to subsidize as a member service. Dr. Freedman says if there's a sponsor, we should have the sponsor name in the title, for example, the "CompanyX Pavilion," or "food courtesy of CompanyX." Perhaps we can have a kids oriented sponsor or non dental sponsor. 65 adults and 35 children are projected to attend. Unlikely any room to negotiate a decrease in cost of event. Discussion about co-hosting the event with other dental societies. The last date to give numbers to the Zoo is May 9th. The decision was to advertise in the Bulletin giving an April 15th deadline, and if there are not enough RSVPs by that point, other district members will be invited. Dr. Kaffey texted with Dr. Stout during the meeting, who said that Chesheim Dental Associates would be happy to sponsor the event for \$2,000.
4. **Member Insurance Programs** - No activity to report.

#### **F. Peer Review**

1. **Insurance Review** - No activity to report.
2. **Ethics & Law Enforcement** - No activity to report.
3. **Patient Relations** - No new cases to report.

#### **G. Public Interface**

1. **Community Dental Awareness** - No activity to report.

2. **Interprofessional Relations** - No activity to report.
3. **Government Relations** - Dr. Rosenthal says there is a need for ATLs (a representative for each elected official at federal and state level to be the go to person for legislators). On March 20-22, the ADA has a leadership conference scheduled in DC to meet with federal representatives.

There was a discussion about having a political forum on a Monday evening. Dr. C. Limberakis suggests Madeline Dean as a participant, and suggests calling the program “A Night with a Congressperson.” The event could be started virtually, to plan for an eventual in person event. Dr. Limberakis advises doing it this year because dental benefits have been on the political agenda more than ever before. Dr. Stone advises having a clear idea of what we want from this type of event, and says it must be focused only on dental issues. Dr. Freedman suggests questions be submitted in advance with a moderator so you have more control. Aim for late spring for the first event. Dr. Limberakis will form an ad hoc committee with Drs. Freedman, Rosenthal, and Stone to review details to submit to Government Relations of the PDA for discussion prior to the next EC meeting on March 8th.

**H. Executive Director** - No activity to report.

**I. Parliamentarian** - No activity to report.

**J. Ad Hoc Committee Reports** - No activity to report.

**Old Business:** No activity to report.

**New Business:** Dr. Limberakis brought up a notice he received about the PRF (Provider Relief Fund.) He reminds everyone that they must substantiate how they spend the grant money. He suggests not taking the money unless you need it because you need to itemize exactly how it is spent.

**Adjournment:** 8:22 PM