

## Seminar #1, Friday, January 14, 2022

Level: For Entire Team

### Dr. Bruno Azevedo – *Demystifying Cone Beam CT in Dentistry*



**ABOUT THIS COURSE:** Cone-beam computed tomography (CBCT) is an indispensable tool for diagnostic imaging in the dental practice. Understanding the principles behind high-resolution 3D imaging volumes and the differences between the field of views applications in different dental specialties is a must. CBCT imaging of the jaws provides dentists with greater diagnostic accuracy for dental and root morphology and pathology related to teeth and bones than conventional 2D intraoral digital imaging. CBCT imaging also acts as a scaffold for newly developing dynamic navigation and other advanced technologies. The use of the CBCT image provides the clinician with a greater degree of confidence in detecting anatomical variations and pathologies, it acts as a tool to support the clinical decision, as it offers valuable information about when to treat, how to treat and, as important, when not to treat. This lecture will cover the four pillars of imaging principles: Data Acquisition, Data Correction, Data Navigation, and Data Interpretation. Those are essential skills that can improve practice production and optimize radiographic diagnosis and treatment planning sessions. This course will guide clinicians through all the steps on incorporating CBCT imaging in their daily practice and demystify basic to advanced principles regarding the diagnostic capabilities of 3D imaging.

#### COURSE OBJECTIVES:

- Explain the differences between CBCT hardware
- Explain the importance of high-resolution 3D images
- Demystify the concept of Dose regarding 3D imaging – Why it is not important!
- Explain 3D imaging artifacts and how to correct them
- Use contemporary 3D imaging navigation techniques to minimize interpretation time and maximize diagnosis.
- Recognize advanced 3D anatomy and pathologies of the jaws and paranasal sinuses.
- Integrate information presented in this course into efforts to improve the imaging skills of the participants.

**DR. BRUNO AZEVEDO** – aka- *The Cone Beam Guy* is an Oral Maxillofacial Radiologist with extensive experience in 3D imaging technologies in Dentistry. He attended the University of Texas Health Science Center in San Antonio, where he received both a certificate in Oral Maxillofacial Radiology and a Masters in Dental Diagnostic Sciences. Dr. Azevedo is a diplomate of the American Board of Oral and Maxillofacial Radiology and is one of the most active speakers in North America regarding dental 3D imaging technologies. Dr. Azevedo provides consulting services in Oral Maxillofacial Radiology and 3D printing.

## Seminar #2, Friday, April 8, 2022

Level: For Entire Team

### Dr. Ankur Gupta – *Turning Ordinary into Extraordinary*



**ABOUT THIS COURSE:** Every office is made up of individuals who all possess a multitude of flaws. In the most dynamic, successful, consistently happy organizations, flawed individuals still exist. How did a group of ordinary people create something extraordinary? Vision, systems, personal reflection, honesty about our own unique drawbacks, along with many more pragmatic and attainable frameworks that all dental offices can create. Dr. Gupta will not only introduce steps to optimize the practice structure, but will also challenge each participant to reflect upon their own personal daily habits and routines, and how small changes can lead to a much improved practice life and personal life.

#### COURSE OBJECTIVES:

- Gain strategies and tools for inspiring a culture of self-directed leaders in the practice
- Explore a culture of autonomy in which team members feel ownership with practice improvement & implementation
- Identify internally designed accountability systems
- Completely re-think the norms of the patient experience
- Discover the #1 happiness and relationship killer that also affects your ability to perform more comprehensive dentistry
- Examine the culture, habits and health of those living in Blue Zones and learn why they live disproportionately longer, more robust lives
- Introduce dynamic and underutilized clinical changes that are valuable, needed by patients, but also easy on our back and hands
- Identify steps to prevent and treat burnout
- Create a “second-look” at the clinical repertoire at the office, and gain knowledge about the incredible potential dentists have at providing truly life-changing clinical knowledge

**DR. GUPTA** after completing a one-year GPR in Cleveland, started a practice from scratch in 2005. Armed with what he considered adequate knowledge, hand skills, and a personable demeanor, he watched as his practice floundered, finances became un-predictable, and his lower back and spirit toward life became worrisome. Rather than continue the trend, he made a guinea pig out of his office, family, and self; attempting any and all personal and professional “experiments” in self-improvement. More than a decade later, he enjoys excellent new patient numbers and case acceptance, a solution oriented dental team; and a meaningful and positive identity. He happily shares the failures and successes with dental and community groups throughout the country, always ending his presentations with practical, implementable, step-by-step ways *to be better*.

## Seminar #3, Friday, May 6, 2022

Level: For Entire Team

### Brandi Hooker Evans, RDH-ER, MHE – *Dentists, Hygienists, and Cows*



**ABOUT THIS COURSE:** Stop herding cattle and discover how to improve patient oral and overall health while simultaneously cultivating a patient-centered, evidence based, profitable periodontal therapy program in your practice! Watch production naturally increase and case acceptance go through the roof when implementing this customized patient care model. In this course, geared to all members of the team, Brandi Hooker Evans, RDH-ER, MHE leads an innovative and exciting discussion on periodontal disease and effective infection management.

#### COURSE OBJECTIVES:

- Boost problem solving skills that turn an average hygiene routine into a thriving, patient-centered program
- Enhance your patient oral health assessment, financial conversations, and case presentation techniques
- Explore effective utilization of patient radiographs in case presentation
- Discover how to incorporate financial discussions in the operatory with ease and compassion

**BRANDI HOOKER EVANS** is an experienced team trainer, motivational speaker, and an engaging continuing education provider. Brandi has been a clinical dental hygienist since 2007. She uses her master’s degree in health education as well as specialized adult learning tactics to help dentists and their teams achieve their highest potential as professionals. Brandi’s training approach is encouraging and efficient, additionally her enthusiasm is contagious! Dentists and their teams swiftly adopt the skillsets and mindsets needed to achieve healthy patients and practices, all while being healthy providers!

## Seminar #4, Friday, September 23, 2022

Level: For Entire Team

### Dr. Timothy S. Bizga –

#### *AM: Unleashing the power of the 89%: How Supercharging Your Hygiene Program Can Super-Size Profits*

#### *PM: Endo/Resto: Simplifying a Procedural Juggernaut to Achieve Single Visit Profitability*



#### ABOUT THE AM COURSE:

With a recent revelation that 89% of a patient’s overall dental experience is spent at hygiene visits, current beliefs hold that tiny tweaks surrounding this key patient experience can have huge benefits that will maximize your practice profits. This course is designed to provide informational “gold” on dental topics essential to seeing long term success and financial growth. From understanding patient decision making, to the tools and

select tips for longer lasting dentistry, this course is designed to give a practical, “soup-to-nuts” approach to the latest research and materials, with special emphasis on the hygiene appointment.

#### COURSE OBJECTIVES:

- Learn current trends in today’s general practice
- Talk common sense, “real-world” approach to treatment planning and the benefits of “Co-Diagnosis”
- Reinforce the value of great doctor-hygienist communication and team dynamics
- Understand patient psychology and the WHY of patient decision making
- Review the importance technology, instruments and ergonomics

#### ABOUT THE PM COURSE:

This course is designed to walk dentists and assistants through an entire endodontic appointment from phone call to final result. The course focuses on the ultimate goal of the single visit Endo/Resto appointment: preservation and extension of the tooth life cycle. Dentists and assistants will not only come away with understanding how to efficiently fill the root, but how to immediately preserve long term success of the tooth via current restorative trends and techniques. The goal of this course is simple: reinforce the value of combining Endo/Resto into a single visit appointment thereby preserving teeth, providing exceptional service to the patient, and improving practice profitability

#### COURSE OBJECTIVES:

- Diagnose and Treatment plan Endo/Resto procedures
- Discuss minimally invasive techniques for endodontic therapy including access and dentin preservation
- Including tips and tricks for reliable, profound anesthesia
- Understand the concepts surrounding when and where to use posts
- Learn the value of single visit Endo/Resto procedures for both patient and profits
- Explain why single visit Endo/Resto is preferred and when it is not an option

**TIMOTHY M. BIZGA, DDS, FAGD** is a general dentist practicing in Cleveland, Ohio. His background in dentistry is lengthy and diverse. Once a former chairside assistant, he also worked as a dental lab-technician, making his perspective unique among others in the field of dentistry. He received his DDS from the University of Michigan School of Dentistry, where he is also an Adjunct Clinical Assistant Professor. He is currently a member of the American Dental Association and a Fellow in the Academy of General Dentistry. Dr. Bizga is a Certified John Maxwell Speaker/Trainer/Coach, a certified DISC profile trainer, clinical consultant for The Dental Advisor, Director of Education at Smile Source and member of Catapult Speakers Bureau. Dr. Bizga gives back to the community via dental missions around the world.

## Seminar #5, Friday, November 18, 2022

Level: For Entire Team

### Dr. Paul Goodman – *Confusion is the Killer of Case Acceptance*

**NOTE: This course will be held at Normandy Farms Conference Center Silos Ballroom**



**ABOUT THIS COURSE:** Improving your daily dentisting life requires a commitment to enhancing clinical techniques, patient communication skills, practice management systems and taking care of yourself as the dentist. In this course, Dr. Paul Goodman will discuss systems to help get your day started with your team successfully, review overcoming daily challenges within your dental practice, and help you create a streamlined approach to case presentation.

**PAUL “DR. NACHO” GOODMAN’S** dream was not to be a dentist. It was to play in the NBA for the Philadelphia 76ers. That dream did not work out because he was too slow and lacked the traditional body type of an NBA star. His second dream was to star with George Clooney in the hit TV show from the 90s... ER. Unfortunately, only his grandmother, Baba, thought he was handsome enough for that role and there was the small issue of Paul having no training as an actor. Following in his father’s footsteps, Dr. Paul Goodman

went to dental school at Penn and graduated in 2002. He went on to complete a multiyear general practice residency where he placed and restored 150+ implants during the program. A multipractice owner with his brother in New Jersey, Dr. Paul Goodman is also a transitions broker and buyer coach. As a speaker and influencer in the dental community, Dr. Paul Goodman has been invited to present at a multitude of diverse events across the county, including the Dental Success Summit with Dr. Mark Costes, Voices of Dentistry in Arizona and the Greater New York Dental meeting. In February of 2017, Dr. Paul Goodman founded his company, Dental Nachos, and *Dr. Nacho* was born. Dental Nachos is a Facebook group that has grown to over 35,000 members and features a forum for dentists to connect with each other based off of one rule only- spreading kindness (and occasionally posting pictures of Nachos). After creating Dental Nachos, Dr. Paul Goodman was able to start his second company, Dentist Job Connect, in 2021. Dentist Job Connect is a program committed to assisting dentisting humans in their next career step, whether it be purchasing a practice, hiring an associate, or getting their first job out of dental school!

Quick and Easy Registration online at [www.mbd.org](http://www.mbd.org)



# MONTGOMERY-BUCKS DENTAL SOCIETY

P.O. Box 633  
Green Lane, PA 18054

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All MBDS members are eligible for **FREE CE** at the GPVFC on **March 11, 2022** at the **Valley Forge Casino Hotel**. You must be a paid member and **MUST** pre-register with GPVFC in advance. **WATCH FOR MORE DETAILS!**

## REGISTRATION FORM

All courses are held at **Blue Bell Country Club Clubhouse** in Blue Bell, PA. Includes all breaks, lunch and instructor handouts. Registration is 8:00 AM to 9:00 AM. Courses begin at 9:00 AM and conclude by 3:30 PM.

**\*\*Enter off Route 202 opposite the Montgomery Community College entrance. Tell them you are attending the dental meeting at the clubhouse. Clubhouse is straight back and on the left.**

**Six hours of CE credit will be given for each course.**  
**All courses are acceptable for AGD credit.**

- #1, Friday, January 14, 2022 - Demystifying Cone Beam CT in Denistry**
- #2, Friday, April 8, 2022- Turning Ordinary into Extraordinary**
- #3, Friday, May 6, 2022 - Dentists, Hygienists and Cows**
- #4, Friday, September 23, 2022 AM: Unleashing the Power of 89% \* PM: Endo/Resto**
- #5, Friday, November 18, 2022 - Confusion is the Killer of Case Acceptance**  
*Note: This course will be held at Normandy Farms Conference Center Silos Ballroom*

# of Attending Doctors	# of Attending Team	Total Attending	Total Dollar Amount
<b>Total Cost</b>			

### FEES

**ADA Members (\*Register for 5 courses before December 29, 2021 for package discount)**

Special price for **5 course package** - \$695 **(A \$280 SAVINGS!)**  
Individual courses - \$195

**MBDS Members:** Individual courses - \$195 **Members' Staff** - \$98  
New Dentists (during first five years of leaving dental school or residency) - \$500 for all five courses

**Non-ADA Members Dentists:** Individual courses - \$450 **Non-Member Staff** - \$195

**Note:** No refunds will be made for any reason. Late fee of \$50 will be assessed for registration within 7 days of any course. Doctors are not permitted to transfer admission to the seminars to any other doctor or team.



Doctor's Name: \_\_\_\_\_

Team Names & Position: \_\_\_\_\_

Address: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-mail : \_\_\_\_\_

Doctor's ADA # \_\_\_\_\_

**Return this form with check to:**  
**Montgomery-Bucks Dental Society**  
P.O. Box 633  
Green Lane, PA 18054  
215-234-4203  
mbdsdr@comcast.net

*Presented by:*



2022

# Continuing Dental Education Program

Blue Bell Country Club Clubhouse  
Blue Bell, PA

**Register online at**  
**www.mbds.org**  
**Enrollment Limited!**

**MBDS provides the CE that you and your team need for licensure and to provide the finest services to your patients.**

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Approved PACE Program Provider FAGD/MAGD Credit Approva does not imply acceptance by a state or provincial board of dentistry or AGD endorsement 11/1/2020 to 10/31/2024. PACE renewal application submitted.