

Montgomery Bucks Dental Society
Executive Council Meeting
DATE: 9/9/21
Minutes

Present: N. Eraydin, J. Freedman, M. Garbin, H. Ghazzouli,, A. Greenfield, T. Howley, G. Inverso, D. Kaffey, R. Lewin, C. Limberakis, A. Mason, S. Qing, W. Rivera, M. Rosenberger, N. Rosenthal, D. Shah, A. Steinkeler, A. Stout, D. Teitelman, E. Weinstein

Call to Order: 7:11 PM, President Steinkeler

Minutes from the meeting on 5/26/21 were unanimously approved.

I. Reports of Officers

- A. President** - Dr. Steinkeler called for any announcements. MOM-n-PA is coming up at the end of this month. We welcomed our newest members Dr. Gino Inverso and Dr. Will Rivera. Dr. Steinkeler worked on the Business Symposium this summer and will plan to form a committee. The goal is to have 1 hour CE events and to consider having virtual meetings for this lecture series. Dr. Steinkeler says sponsorship revenue is down 40%, and he wants to try to mitigate the losses from last year with some additional revenue streams.
- B. President-Elect** - No activity to report.
- C. Corresponding Secretary** - No activity to report.
- D. Recording Secretary** - No activity to report.
- E. Treasurer** - Dr. Qing says there has been a smooth transition between himself and Dr. Garbin, and all is going well.
- F. Directors to 2nd District/ADA Delegation** - Dr. Stout reported that BJ Dencler is retiring from the Greater Philadelphia Valley Forge Dental Conference.
Reminder that Dr. Teitelman has taken Dr. Eraydin's place as a Director to the 2nd District.

II. Committee Reports

A. Communications

- 1. Bulletin** - Dr. Lewin asked if we should we move the October bulletin deadline and do an October/November bulletin instead. There's a dinner on November 8, so it was decided that we don't want to get the bulletin out much later than that.

There was a discussion about an article in the last bulletin by ADA's ADAPT. Dr. Lewin and Dr. Freedman received negative feedback

that the article was “ad like.” Dr. Freedman explains that many of our sponsors are transition brokers and they were upset to see the article by ADAPT. Dr. Howley suggests doing a box ad for ADAPT, giving the link, and explaining that it is a member benefit. Dr. Ghazzouli mentioned that Bento through ADA is an in office plan to help process claims and do preauthorization and suggested adding Bento to the box in the bulletin as a member benefit in addition to ADAPT. It was decided to also post an article by ADAPT online instead of in the bulletin. Dr. Lewin will send the article to Dr. Howley and Dr. Teitelman, who will investigate if we can find out how many people click on the link.

2. **Informatics** - Dr. Teitelman reports that Facebook ads did not seem to have an impact on attendance.
3. **Business Manager** - No activity to report.

B. Education

1. **All Day CE** - Dr. Eraydin said that the speakers for this year and next year are confirmed. 28 people signed up for the CE in September. There was a discussion about rescheduling the November 12th CE. A motion was made to reschedule the November 12th CE to 2022. The motion was passed. Dr. Rosenthal states that April 21st & 22nd, 2023 is the end of her year as

PDA President, and she wants to have the board meeting at Normandy Farms or Blue Bell Country Club. She suggests doing a 2 day CE that would be advertised for free by PDA.

Dr. Eraydin feels like we are competing with ourselves in that the numbers keep declining for the CE courses, and the low numbers don't cover the costs of the speaker. There was a discussion about declining CE participants. Dr. Steinkeler suggests decreasing the number of all day meetings and attempting a virtual event.

Dr. Rosenthal shared the history that PDAIS used to give 30k to sponsor our all day CE; they no longer exist, so we don't have that working capital anymore.

Dr. Will Rivera will help Dr. Eraydin with planning for all day CE.

Dr. Stout mentioned that for the next licensing year, the state board says we cannot do all virtual CE. It was suggested to put this reminder in the bulletin. Dr. Kaffey suggests forming an ad hoc committee to discuss the issues of all day CE. He thinks we should not offer clinical CE, and should focus on topics like the Business Symposium.

Dr. Steinkeler asked to form an ad hoc committee to discuss items regarding the all day CE and moving towards virtual CE. Dr. Eraydin, Dr.

Stout, Dr. Ghazzouli, Dr. Lewin, and Dr. Kaffey will be on the ad hoc committee. The motion was passed.

Dr. Freedman shared that the Greater Philadelphia Valley Forge Dental Conference in October was cancelled.

2. **Distinguished Speakers Series/Evening CE** - No activity to report.
3. **Sponsorship - Fellowship** - Dr. Steinkeler reports sponsorship for Dr. Todd Snyder's course is full. Dr. Inverso and Dr. Steinkeler have a meeting with a potential sponsor for the Business Symposium Series.
4. **Social Programs** - Dr. Howley reports for Dr. O'Day that the Autumn Paint and Sip party at Art in the Barn is still planned for November, and so far 16 people are registered.
5. **Fellowship & Advisory** - No activity to report.

C. Finance

1. **Audit** - No activity to report.
2. **Budget & Finance** - Dr. Rosenthal submitted the budget. The numbers went through June 2021 instead of July. She reports that we are on a tight budget because we don't have a lot of income sources. As a board, we have to make hard choices. She recommends that all events be self supporting. She says that dues did not significantly change through the pandemic, and suggests reviewing the budget again in 6 months to see if it needs to be reworked. There was a discussion about the reserves that have dropped about 50k in the last few years.
A motion was made to delay any discussion about increasing MBDS dues until we know if the ADA or PDA will increase their dues. The motion was passed.

CI. Governance

1. **Nominating** - No activity to report.
2. **Constitution & By Laws** - No activity to report.

CII. Membership

1. **Membership** - No activity to report.
2. **Membership Benefits** - No activity to report.
3. **New Dentist Subcommittee** - Dr. Greenfield reports that we are up in the air with New Dentist events. She suggests more virtual events like the wine and cheese tasting for Dr. Steve Moriconi's retirement.
4. **Member Insurance Programs** - No activity to report.

F. Peer Review

1. **Insurance Review** - No activity to report.
2. **Ethics & Law Enforcement** - No activity to report.
3. **Patient Relations** - No activity to report.

G. Public Interface

1. **Community Dental Awareness** - No activity to report.
2. **Interprofessional Relations** - No new activity to report.
3. **Government Relations** - There was a discussion of Medicare Part B's expansion to include dental benefits. Dr. Limberakis reports he is very disheartened about the situation and read from the letter he sent to Congressperson Madeline Dean. He advises us to write to our senators and congresspeople in opposition to this program. Dr. Kaffey suggests including an op-ed page in the bulletin sharing individual opinions. Dr. Ghazzouli gave a summary of Medicare Part B, explaining that it is an embedded plan, whereas all other dental insurances are a supplement. There was a discussion of other implications of this plan going through. Dr. Rosenthal states that at the last PDA Board of Trustees meeting, the Hygiene Board requested that hygienists be able to do exams instead of doctors. The PDA Board voted no, but hygienists are continuing to lobby for this.

H. Executive Director - No activity to report.

I. Parliamentarian - No activity to report.

J. Ad Hoc Committee Reports - Dr. Steinkeler and Dr. Inverso are working on the Business Symposium; Dr. Kaffey will work with them.

Old Business: There was no discussion.

New Business: Dr. Freedman is running for Vice President of the ADA. Voting is on October 16 at the House of Delegates; only delegates can vote.

The Board went into Executive Session to discuss contributing to Dr. Freedman's campaign.

The Board returned from Executive Session. There was a unanimous decision to donate \$7,500 to Dr. Freedman's campaign for ADA Vice President in recognition of his many years of service to MBDS and the benefits his service would bring to us as a society.

MOM-n-PA is coming up; there are enough restorative dentists signed up. This is its 8th year, the 2nd time in Philadelphia, and the 1st time at a Dental School. Next year, it will be in York, PA.

Adjournment: 9:03 PM